



TROTORT LIMITED

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CATALOG



# TABLE OF CONTENTS

<b>PPC Google</b> .....	2
Website Audit .....	2
Website Consulting .....	2
Setup PPC .....	3
PPC Google .....	3

TROTORT



# PPC GOOGLE



## WEBSITE AUDIT

**SKU:** 014

### Some of the things we check:

Title, Meta, Headers Tags | Keyword Consistency | Content Volume

Alt Attributes | Backlinks | Link Structure | Broken Links

Friendly URLs | Noindex Tags | Robots & Sitemaps | Structured Data

Mobile & Tablet Rendering | Mobile Viewports | Flash & iFrame Usage

Technology Used | Favicon | Text Legibility | Tap Target Sizing

Page File Size | Page Load Speed | Javascript Errors

Compression & Image Optimization | Minification | HTML Deprecation

Social Profiles Connected | Social Profile Activity

Facebook Open Graph Tags | Facebook Pixel

Twitter Cards | SSL Security | Malware | Email Privacy

SEO Audit Language: English.

We provide a clear, step-by-step list of instructions for how to improve your website.

**Delivery:** 5 days.

[Read More](#)

**Price:** €180.00

**Categories:** [Marketing](#), [All Services](#), [Development](#), [Maintenance](#), [PPC Google](#), [Security](#), [SEO Optimisation](#), [Website](#)

**Tags:** [marketing](#), [seo](#)



## WEBSITE CONSULTING

**SKU:** 017

We provide consulting about your website accordingly your needs. Please contact us before to place the order for the confirmation about your order, delivery time and quantity of hours.

\*If you need 1 hour - set the quantity 1 in your order, if you need 2 - set 2, etc.

[Read More](#)

**Price:** €150.00

**Categories:** [Maintenance](#), [All Services](#), [Development](#), [Marketing](#), [PPC Google](#), [Security](#), [SEO Optimisation](#), [Website](#)

**Tags:** [consulting](#), [maintenance services](#)



## SETUP PPC

**SKU:** 028

This amount is applicable for the first ads creation for each channel. Later if we need to create any new ads to enhance the spending performance or increase ROI, we will not charge the setup fee again.

[Read More](#)

**Price:** €495.00

**Categories:** [Marketing](#), [All Services](#), [PPC Google](#)



## PPC GOOGLE

**SKU:** 029

**Free Trial 10 days!**

\*If your Spending up to €2000 - put the quantity of the order 2, if up to €3000 - put 3, etc.  
For each €1000 of your ads spending, we charge €395.

Spending: €500-€1000 €395/mon  
 Spending: €1001-€2000 €790/mon  
 Spending: €2001-€3000 €1185/mon  
 Spending: €3001-€4000 €1580/mon  
 Spending: €4001-€5000 €1975/mon

**If Spending up to €5000 you get:**

Full Optimizations  
 Number of Keywords: up to 50  
 Ad Groups: up to 10  
 Google Network  
 Search and Display  
 Negative Keywords  
 Call Extensions  
 Sitelink Extensions  
 Text Ads  
 Conversion Tracking  
 Campaign Management  
 Landing Page Optimization  
 ROI Tracking  
 Initial Estimate Report  
 Reporting: Bi-Weekly  
 Google Analytics Report: Monthly  
 Support: Email

**If Spending more than €5000 you get extra:**

Number of Keywords: up to 200  
 Ad Groups: up to 20  
 Google Analytics Set-up  
 A/B Testing  
 Mobile Ads  
 Gmail Ads (GSP)  
 Reporting: Weekly  
 Support: Email/Chat Skype/Chat Telegram/Phone

## [COMPARE PACKAGES](#)

[Read More](#)

**Price:** €495.00 / month

**Categories:** [All Services](#), [Marketing](#), [PPC Google](#)