

TROTORT LIMITED

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CATALOG



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TROTORT



MARKETING



WEBSITE AUDIT

SKU: 014

Some of the things we check:

Title, Meta, Headers Tags | Keyword Consistency | Content Volume

Alt Attributes | Backlinks | Link Structure | Broken Links

Friendly URLs | Noindex Tags | Robots & Sitemaps | Structured Data

Mobile & Tablet Rendering | Mobile Viewports | Flash & iFrame Usage

Technology Used | Favicon | Text Legibility | Tap Target Sizing

Page File Size | Page Load Speed | Javascript Errors

Compression & Image Optimization | Minification | HTML Deprecation

Social Profiles Connected | Social Profile Activity

Facebook Open Graph Tags | Facebook Pixel

Twitter Cards | SSL Security | Malware | Email Privacy

SEO Audit Language: English.

We provide a clear, step-by-step list of instructions for how to improve your website.

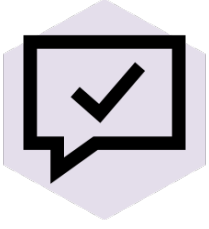
Delivery: 5 days.

[Read More](#)

Price: €180.00

Categories: [Marketing](#), [All Services](#), [Development](#), [Maintenance](#), [PPC Google](#), [Security](#), [SEO Optimisation](#), [Website](#)

Tags: [marketing](#), [seo](#)



WEBSITE CONSULTING

SKU: 017

We provide consulting about your website accordingly your needs. Please contact us before to place the order for the confirmation about your order, delivery time and quantity of hours.

*If you need 1 hour - set the quantity 1 in your order, if you need 2 - set 2, etc.

[Read More](#)

Price: €150.00

Categories: [Maintenance](#), [All Services](#), [Development](#), [Marketing](#), [PPC Google](#), [Security](#), [SEO Optimisation](#), [Website](#)

Tags: [consulting](#), [maintenance services](#)



SETUP PPC

SKU: 028

This amount is applicable for the first ads creation for each channel. Later if we need to create any new ads to enhance the spending performance or increase ROI, we will not charge the setup fee again.

[Read More](#)

Price: €495.00

Categories: [Marketing](#), [All Services](#), [PPC Google](#)



PPC GOOGLE

SKU: 029

Free Trial 10 days!

*If your Spending up to €2000 - put the quantity of the order 2, if up to €3000 - put 3, etc.
For each €1000 of your ads spending, we charge €395.

Spending: €500-€1000 €395/mon
Spending: €1001-€2000 €790/mon
Spending: €2001-€3000 €1185/mon
Spending: €3001-€4000 €1580/mon
Spending: €4001-€5000 €1975/mon

If Spending up to €5000 you get:

Full Optimizations
Number of Keywords: up to 50
Ad Groups: up to 10
Google Network
Search and Display
Negative Keywords
Call Extensions
Sitelink Extensions
Text Ads
Conversion Tracking
Campaign Management
Landing Page Optimization
ROI Tracking
Initial Estimate Report
Reporting: Bi-Weekly
Google Analytics Report: Monthly
Support: Email

If Spending more than €5000 you get extra:

Number of Keywords: up to 200
Ad Groups: up to 20
Google Analytics Set-up
A/B Testing
Mobile Ads
Gmail Ads (GSP)
Reporting: Weekly
Support: Email/Chat Skype/Chat Telegram/Phone

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[Read More](#)

Price: €495.00 / month

Categories: [All Services](#), [Marketing](#), [PPC Google](#)



BRONZE SEO

SKU: 030

Analysis & Reporting

Initial Website Analysis
Keyword Research + Report: 5
Current Ranking Report
Traffic Analysis Report

On-Page Optimization & Reporting: 7 pages

Title Tags
Meta Descriptions
Meta Keywords
Content Analysis
Canonicalization Temporally (if required)
Dead Link Analysis
Keyword Density Setup

Advanced Onpage Optimization

Optimization of ROR.xml
Optimization of urllist.txt
Optimization of info.txt
HTML Sitemap Page Optimization

SEO Setups

Google Analytics
Google Sitemap Setup
Sitemaps Submission into Google & Yahoo

Standard Checks/Optimizations

XML Sitemap Create + Submit
Robots.txt Creation & Implementation
Google Webmaster Tools Setup
301 Redirect Setup

Off-Page Optimization

Directory Submissions on Quality Sites: 50
SEO Article Writing (400 words): 1
Article Submissions: 20
Press Release Writing (350 words): 1
Press Release Submissions: 10
Blog Creation/Optimization
Blog Posting: 2
Social Bookmarking: 40
Classified Ads Submissions: 20
Search Engine Submissions: 10
Social Network Marketing: 10
Blog Submissions in Book Marking Sites: 10

SEO Reports & Support

Monthly Google Analytics Report
Monthly SEO Report
Email

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Price: €495.00 / month

Categories: [All Services](#), [Marketing](#), [SEO Optimisation](#)



SILVER SEO

SKU: 031

Analysis & Reporting

Initial Website Analysis
 Keyword Research + Report: 15
 Current Ranking Report
 Traffic Analysis Report
 Brief Sector Analysis
 Brief Summary of Website's Aims/Purpose
 Competitor (SERP) Analysis + Report
 Alexa Report

On-Page Optimization & Reporting: 15 pages

Title Tags
 Meta Descriptions
 Meta Keywords
 Content Analysis
 Canonicalization Temporally (if required)
 Dead Link Analysis
 Keyword Density Setup
 Header Tags Analysis (H1 etc)
 Internal Linking Structure Analysis
 Social Bookmarking Button Implementation
 Existing Page Content Updating

Advanced Onpage Optimization

Optimization of ROR.xml
 Optimization of urllist.txt
 Optimization of info.txt
 HTML Sitemap Page Optimization

SEO Setups

Google Analytics
 Google Sitemap Setup
 Sitemaps Submission into Google & Yahoo

Standard Checks/Optimizations

XML Sitemap Create + Submit
 Robots.txt Creation & Implementation
 Google Webmaster Tools Setup
 301 Redirect Setup

Off-Page Optimization

Directory Submissions on Quality Sites: 80
 SEO Article Writing (400 words): 2
 Article Submissions: 40
 Press Release Writing (350 words): 1
 Press Release Submissions: 15
 Blog Creation/Optimization
 Blog Posting: 4
 Social Bookmarking: 60
 Classified Ads Submissions: 40
 Search Engine Submissions: 20
 Social Network Marketing: 20
 Blog Submissions in Book Marking Sites: 20
 Micro Website Creation/Optimization
 Pdf Posting/Optimization
 Document Posting/Optimization
 Video Submissions/ (client provide)

SMO Branding

Facebook
 Twitter
 Pinterest
 LinkedIn

SEO Reports & Support

Bi-weekly Google Analytics Report
 Bi-weekly SEO Report
 Email
 Chat Skype/Telegram

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Price: €795.00 / month

Categories: [All Services](#), [Marketing](#), [SEO Optimisation](#)



GOLD SEO

SKU: 032

Analysis & Reporting

Initial Website Analysis
 Keyword Research + Report: 25
 Current Ranking Report
 Traffic Analysis Report
 Brief Sector Analysis
 Brief Summary of Website's Aims/Purpose
 Competitor (SERP) Analysis + Report
 Alexa Report
 Brief Products/Service Analysis

On-Page Optimization & Reporting: 25 pages

Title Tags
 Meta Descriptions
 Meta Keywords
 Content Analysis
 Canonicalization Temporally (if required)
 Dead Link Analysis
 Keyword Density Setup
 Header Tags Analysis (H1 etc)
 Internal Linking Structure Analysis
 Social Bookmarking Button Implementation
 Existing Page Content Updating
 SEO-Friendly URL Rewrite
 Video Optimization (client provide)
 Footer Tag Optimization

Advanced Onpage Optimization

Optimization of ROR.xml
 Optimization of urllist.txt
 Optimization of info.txt
 HTML Sitemap Page Optimization

SEO Setups

Google Analytics
 Google Sitemap Setup
 Sitemaps Submission into Google & Yahoo
 Blog Submission in Technorati, Google Blog Search

Standard Checks/Optimizations

XML Sitemap Create + Submit
 Robots.txt Creation & Implementation
 Google Webmaster Tools Setup
 301 Redirect Setup
 W3C Web Standards Analysis

Off-Page Optimization

Directory Submissions on Quality Sites: 100
 SEO Article Writing (400 words): 4
 Article Submissions: 80
 Press Release Writing (350 words): 2
 Press Release Submissions: 20
 Blog Creation/Optimization
 Blog Posting: 6
 Social Bookmarking: 80
 Classified Ads Submissions: 60
 Search Engine Submissions: 30
 Social Network Marketing: 30
 Blog Submissions in Book Marking Sites: 30
 Micro Website Creation/Optimization
 Pdf Posting/Optimization
 Document Posting/Optimization
 Video Submissions/ (client provide)
 Business Listing: 5
 Local Optimization

SMO Branding

Facebook
 Twitter
 Pinterest
 LinkedIn
 Stumbleupon
 Flickr
 Slideshare

SEO Reports & Support

Bi-weekly Google Analytics Report
 Bi-weekly SEO Report
 Email
 Chat Skype/Telegram



Phone

COMPARE PACKAGES

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Price: €1,095.00 / month

Categories: [All Services](#), [Marketing](#), [SEO Optimisation](#)



PLATINUM SEO

SKU: 033

Analysis & Reporting

Initial Website Analysis
 Keyword Research + Report: 30
 Current Ranking Report
 Traffic Analysis Report
 Brief Sector Analysis
 Brief Summary of Website's Aims/Purpose
 Competitor (SERP) Analysis + Report
 Alexa Report
 Brief Products/Service Analysis

On-Page Optimization & Reporting: full if needed

Title Tags
 Meta Descriptions
 Meta Keywords
 Content Analysis
 Canonicalization Temporally (if required)
 Dead Link Analysis
 Keyword Density Setup
 Header Tags Analysis (H1 etc)
 Internal Linking Structure Analysis
 Social Bookmarking Button Implementation
 Existing Page Content Updating
 SEO-Friendly URL Rewrite
 Video Optimization (client provide)
 Footer Tag Optimization

Advanced Onpage Optimization

Optimization of ROR.xml
 Optimization of urllist.txt
 Optimization of info.txt
 HTML Sitemap Page Optimization

SEO Setups

Google Analytics
 Google Sitemap Setup
 Sitemaps Submission into Google & Yahoo
 Blog Submission in Technorati, Google Blog Search

Standard Checks/Optimizations

XML Sitemap Create + Submit
 Robots.txt Creation & Implementation
 Google Webmaster Tools Setup
 301 Redirect Setup
 W3C Web Standards Analysis

Off-Page Optimization

Directory Submissions on Quality Sites: 150
 SEO Article Writing (400 words): 6
 Article Submissions: 120
 Press Release Writing (350 words): 3
 Press Release Submissions: 30
 Blog Creation/Optimization
 Blog Posting: 8
 Social Bookmarking: 100
 Classified Ads Submissions: 80
 Search Engine Submissions: 40
 Social Network Marketing: 50
 Blog Submissions in Book Marking Sites: 40
 Micro Website Creation/Optimization
 Pdf Posting/Optimization
 Document Posting/Optimization
 Video Submissions/ (client provide)



Business Listing: 8
Local Optimization

SMO Branding

Facebook
Twitter
Pinterest
Linkedin
Stumbleupon
Flickr
Slideshare

SEO Reports & Support

Weekly Google Analytics Report
Weekly SEO Report
Email
Chat Skype/Telegram
Phone

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Price: €1,395.00 / month

Categories: [All Services](#), [Marketing](#), [SEO Optimisation](#)

