

TROTORT LIMITED

trotort.com

info@trotort.com

CATALOG

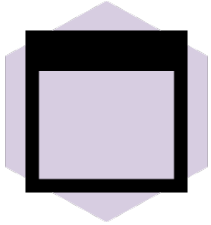


TABLE OF CONTENTS

All Services	2
One-Page Website	2
Standard Website	2
Corporate Website	3
eCommerce Website	4
Custom Plugin	5
Hourly Work	6
WordPress Maintenance	6
WordPress Security	7
Website Audit	7
Website Consulting	8
Setup PPC	8
PPC Google	9
Bronze SEO	10
Silver SEO	10
Gold SEO	12
Platinum SEO	13



ALL SERVICES



ONE-PAGE WEBSITE

SKU: 001

Brand new Website on WordPress.

Beautiful and professional template with responsive web design.

Please choose your template here: <https://www.elegantthemes.com/layouts/>

*additional charge if you want to use other templates

Plugins (2):

- BackUp Plugin
- Database Optimization Plugin

Legal part

Very generic legal part for Website as a starting point:

- Cookie Banner/Policy
- Privacy Policy
- Terms and Conditions

Delivery

After receiving from you all necessary pictures and content: 8 days

Page: Home

Website Revisions: 1 revision

Support: 1-month FREE support

Payment

Full payment, First payment, Second payment

[Read More](#)

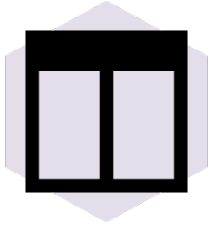
Variations

SKU	Payment	Price
0011	Full payment	€1,250.00
0012	First payment	€850.00
0013	Second payment	€400.00

Price: €400.00 - €1,250.00

Categories: [Website](#), [All Services](#), [Development](#)

Tag: [website development](#)



STANDARD WEBSITE

SKU: 002

Brand new Website on WordPress.

Beautiful and professional template with responsive web design.

Please choose your template here: <https://www.elegantthemes.com/layouts/>

*additional charge if you want to use other templates

Plugins (3):

- BackUp Plugin
- Database Optimization Plugin
- Hide login (security)

Legal part

Very generic legal part for Website as a starting point:

- Cookie Banner/Policy
- Privacy Policy
- Terms and Conditions

Delivery

After receiving from you all necessary pictures and content: 16 days

Pages (3): Home, About, Contact

Website Revisions: 2 revision

Support: 2-month FREE support

Payment

Full payment, First payment, Second payment

[Read More](#)

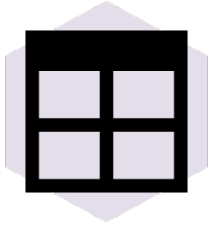
Variations

SKU	Payment	Price
0021	Full payment	€1,750.00
0022	First payment	€1,250.00
0023	Second payment	€500.00

Price: €500.00 - €1,750.00

Categories: [Website](#), [All Services](#), [Development](#)

Tag: [website development](#)



CORPORATE WEBSITE

SKU: 003

Brand new Website on WordPress.

Beautiful and professional template with responsive web design.

Please choose your template here: <https://www.elegantthemes.com/layouts/>

*additional charge if you want to use other templates

Plugins (5):

- BackUp Plugin
- Database Optimization Plugin
- Hide login (security)
- Social media Plugin
- SEO Plugin

Legal part

Very generic legal part for Website as a starting point:

- Cookie Banner/Policy
- Privacy Policy
- Terms and Conditions

Delivery

After receiving from you all necessary pictures and content: 24 days

Pages (up to 5): Home, About, Contact plus two extra pages

Website Revisions: 3 revision

Support: 3-month FREE support

Payment

Full payment, First payment, Second payment

[Read More](#)

Variations

SKU	Payment	Price
0031	Full payment	€2,250.00
0032	First payment	€1,550.00
0033	Second payment	€700.00

Price: €700.00 - €2,250.00

Categories: [Website](#), [All Services](#), [Development](#)

Tag: [website development](#)



ECOMMERCE WEBSITE

SKU: 004

Brand new Website on WordPress.

Beautiful and professional template with responsive web design.

Please choose your template here: <https://www.elegantthemes.com/layouts/>

*additional charge if you want to use other templates

Shop WooCommerce integration (possibility to check orders from mobile).

Products: up to 10 products.

Plugins (7):

- BackUp Plugin
- Database Optimization Plugin
- Hide login (security)
- Social media Plugin
- SEO Plugin
- Shop Plugin
- Mailchimp (email subscription)

Legal part

Very generic legal part for Website as a starting point:

- Cookie Banner/Policy
- Privacy Policy
- Terms and Conditions

Payment Systems

- Cash
- Bank wire
- PayPal

Delivery

After receiving from you all necessary pictures and content: 30 days

Pages (up to 5): Home, About, Contact plus two extra pages

Website Revisions: 3 revision

Support: 3-month FREE support

Payment

Full payment, First payment, Second payment

[Read More](#)

Variations

SKU	Payment	Price
0041	Full payment	€2,750.00
0042	First payment	€1,850.00
0043	Second payment	€900.00

Price: €900.00 - €2,750.00

Categories: [Website](#), [All Services](#), [Development](#)

Tag: [website development](#)



CUSTOM PLUGIN

SKU: 007

We install the custom plugin on your WordPress website accordingly your desire.

If you need to install more than one plugin, please increase the quantity in your order accordingly your need.

This price includes only the installation price and not cover the cost of the plugin.

Delivery: 3 days.

Support: 1-month FREE support.

[Read More](#)

Price: €110.00

Categories: [Maintenance](#), [All Services](#), [Development](#)

Tags: [integration](#), [maintenance services](#)



HOURLY WORK

SKU: 011

We hourly work on your website accordingly your desire. Please contact us before to place the order for the confirmation about your order, delivery time and quantity of hours.

*If you need 1 hour - set the quantity 1 in your order, if you need 2 - set 2, etc.

[Read More](#)

Price: €45.00

Categories: [Maintenance](#), [All Services](#), [Development](#)

Tags: [fixes](#), [maintenance services](#), [updates](#)



WORDPRESS MAINTENANCE

SKU: 012

We make the maintenance of your WordPress website. What's is included:

- WordPress version update.
- Plugin updates (if premium plugins need to be updated with some cost, this cost should be paid from Site Owner separately and not included in the maintenance).
- Brute force login attacks protection.
- Downtime monitoring.
- Performance and speed (load pages faster by allowing plugin to optimize your images and serve your images and static files (like CSS and JavaScript) from the global network of servers).
- Site accelerator (speed up image load times, speed up static file load times, lazy loading for images).
- Priority support.
- Daily backup (30-day backup archive - never lose a word, image, page, or time worrying about your site).
- Spam protection (automatically clear spam from comments and forms).
- Priority support.

[Read More](#)

Price: €1,050.00 / 3 months

Categories: [Maintenance](#), [All Services](#), [Development](#)

Tags: [maintenance services](#), [subscriptions](#)



WORDPRESS SECURITY

SKU: 013

We make the security control of your WordPress website. What's is included:

- WordPress firewall (includes a Web Application Firewall (WAF) that identifies and blocks malicious traffic).
- WordPress security scanner (checks core files, themes and plugins for malware, bad URLs, backdoors, SEO spam, malicious redirects and code injections).
- Hide login URL.
- Priority support.
- Real-time IP blacklist (blocks all requests from IP addresses that are actively attacking).
- Real-time firewall rule updates (leverages firewall rules to identify and block malicious traffic).
- Real-time malware signature updates (rely on thousands of malware signatures to help identify malware on your website and to block malicious uploads).
- Reputation checks (check to see if your site or IP have been listed on blacklists).
- Country blocking (designed to stop an attack, prevent content theft or end malicious activity that originates from a geographic region).

[Read More](#)

Price: €1,150.00 / 3 months

Categories: [Maintenance](#), [All Services](#), [Development](#), [Security](#)

Tags: [maintenance services](#), [security](#), [subscriptions](#)



WEBSITE AUDIT

SKU: 014

Some of the things we check:

Title, Meta, Headers Tags | Keyword Consistency | Content Volume

Alt Attributes | Backlinks | Link Structure | Broken Links

Friendly URLs | Noindex Tags | Robots & Sitemaps | Structured Data

Mobile & Tablet Rendering | Mobile Viewports | Flash & iFrame Usage

Technology Used | Favicon | Text Legibility | Tap Target Sizing

Page File Size | Page Load Speed | Javascript Errors

Compression & Image Optimization | Minification | HTML Deprecation

Social Profiles Connected | Social Profile Activity

Facebook Open Graph Tags | Facebook Pixel

Twitter Cards | SSL Security | Malware | Email Privacy

SEO Audit Language: English.

We provide a clear, step-by-step list of instructions for how to improve your website.

Delivery: 5 days.

[Read More](#)

Price: €180.00

Categories: [Marketing](#), [All Services](#), [Development](#), [Maintenance](#), [PPC Google](#), [Security](#), [SEO Optimisation](#), [Website](#)

Tags: [marketing](#), [seo](#)



WEBSITE CONSULTING

SKU: 017

We provide consulting about your website accordingly your needs. Please contact us before to place the order for the confirmation about your order, delivery time and quantity of hours.

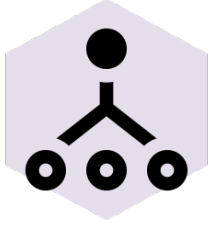
*If you need 1 hour - set the quantity 1 in your order, if you need 2 - set 2, etc.

[Read More](#)

Price: €150.00

Categories: [Maintenance](#), [All Services](#), [Development](#), [Marketing](#), [PPC Google](#), [Security](#), [SEO Optimisation](#), [Website](#)

Tags: [consulting](#), [maintenance services](#)



SETUP PPC

SKU: 028

This amount is applicable for the first ads creation for each channel. Later if we need to create any new ads to enhance the spending performance or increase ROI, we will not charge the setup fee again.

[Read More](#)

Price: €495.00

Categories: [Marketing](#), [All Services](#), [PPC Google](#)



PPC GOOGLE

SKU: 029

Free Trial 10 days!

*If your Spending up to €2000 - put the quantity of the order 2, if up to €3000 - put 3, etc. For each €1000 of your ads spending, we charge €395.

Spending: €500-€1000 €395/mon

Spending: €1001-€2000 €790/mon

Spending: €2001-€3000 €1185/mon

Spending: €3001-€4000 €1580/mon

Spending: €4001-€5000 €1975/mon

If Spending up to €5000 you get:

Full Optimizations

Number of Keywords: up to 50

Ad Groups: up to 10

Google Network

Search and Display

Negative Keywords

Call Extensions

Sitelink Extensions

Text Ads

Conversion Tracking

Campaign Management

Landing Page Optimization

ROI Tracking

Initial Estimate Report

Reporting: Bi-Weekly

Google Analytics Report: Monthly

Support: Email

If Spending more than €5000 you get extra:

Number of Keywords: up to 200

Ad Groups: up to 20

Google Analytics Set-up

A/B Testing

Mobile Ads

Gmail Ads (GSP)

Reporting: Weekly

Support: Email/Chat Skype/Chat Telegram/Phone



COMPARE PACKAGES

[Read More](#)

Price: €495.00 / month

Categories: [All Services](#), [Marketing](#), [PPC Google](#)



BRONZE SEO

SKU: 030

Analysis & Reporting

Initial Website Analysis
Keyword Research + Report: 5
Current Ranking Report
Traffic Analysis Report

On-Page Optimization & Reporting: 7 pages

Title Tags
Meta Descriptions
Meta Keywords
Content Analysis
Canonicalization Temporally (if required)
Dead Link Analysis
Keyword Density Setup

Advanced Onpage Optimization

Optimization of ROR.xml
Optimization of urllist.txt
Optimization of info.txt
HTML Sitemap Page Optimization

SEO Setups

Google Analytics
Google Sitemap Setup
Sitemaps Submission into Google & Yahoo

Standard Checks/Optimizations

XML Sitemap Create + Submit
Robots.txt Creation & Implementation
Google Webmaster Tools Setup
301 Redirect Setup

Off-Page Optimization

Directory Submissions on Quality Sites: 50
SEO Article Writing (400 words): 1
Article Submissions: 20
Press Release Writing (350 words): 1
Press Release Submissions: 10
Blog Creation/Optimization
Blog Posting: 2
Social Bookmarking: 40
Classified Ads Submissions: 20
Search Engine Submissions: 10
Social Network Marketing: 10
Blog Submissions in Book Marking Sites: 10

SEO Reports & Support

Monthly Google Analytics Report
Monthly SEO Report
Email

COMPARE PACKAGES

[Read More](#)

Price: €495.00 / month

Categories: [All Services](#), [Marketing](#), [SEO Optimisation](#)



SILVER SEO

SKU: 031

Analysis & Reporting

Initial Website Analysis
 Keyword Research + Report: 15
 Current Ranking Report
 Traffic Analysis Report
 Brief Sector Analysis
 Brief Summary of Website's Aims/Purpose
 Competitor (SERP) Analysis + Report
 Alexa Report

On-Page Optimization & Reporting: 15 pages

Title Tags
 Meta Descriptions
 Meta Keywords
 Content Analysis
 Canonicalization Temporally (if required)
 Dead Link Analysis
 Keyword Density Setup
 Header Tags Analysis (H1 etc)
 Internal Linking Structure Analysis
 Social Bookmarking Button Implementation
 Existing Page Content Updating

Advanced Onpage Optimization

Optimization of ROR.xml
 Optimization of urllist.txt
 Optimization of info.txt
 HTML Sitemap Page Optimization

SEO Setups

Google Analytics
 Google Sitemap Setup
 Sitemaps Submission into Google & Yahoo

Standard Checks/Optimizations

XML Sitemap Create + Submit
 Robots.txt Creation & Implementation
 Google Webmaster Tools Setup
 301 Redirect Setup

Off-Page Optimization

Directory Submissions on Quality Sites: 80
 SEO Article Writing (400 words): 2
 Article Submissions: 40
 Press Release Writing (350 words): 1
 Press Release Submissions: 15
 Blog Creation/Optimization
 Blog Posting: 4
 Social Bookmarking: 60
 Classified Ads Submissions: 40
 Search Engine Submissions: 20
 Social Network Marketing: 20
 Blog Submissions in Book Marking Sites: 20
 Micro Website Creation/Optimization
 Pdf Posting/Optimization
 Document Posting/Optimization
 Video Submissions/ (client provide)

SMO Branding

Facebook
 Twitter
 Pinterest
 LinkedIn

SEO Reports & Support

Bi-weekly Google Analytics Report
 Bi-weekly SEO Report
 Email
 Chat Skype/Telegram

COMPARE PACKAGES

[Read More](#)

Price: €795.00 / month

Categories: [All Services](#), [Marketing](#), [SEO Optimisation](#)



GOLD SEO

SKU: 032

Analysis & Reporting

Initial Website Analysis
 Keyword Research + Report: 25
 Current Ranking Report
 Traffic Analysis Report
 Brief Sector Analysis
 Brief Summary of Website's Aims/Purpose
 Competitor (SERP) Analysis + Report
 Alexa Report
 Brief Products/Service Analysis

On-Page Optimization & Reporting: 25 pages

Title Tags
 Meta Descriptions
 Meta Keywords
 Content Analysis
 Canonicalization Temporally (if required)
 Dead Link Analysis
 Keyword Density Setup
 Header Tags Analysis (H1 etc)
 Internal Linking Structure Analysis
 Social Bookmarking Button Implementation
 Existing Page Content Updating
 SEO-Friendly URL Rewrite
 Video Optimization (client provide)
 Footer Tag Optimization

Advanced Onpage Optimization

Optimization of ROR.xml
 Optimization of urllist.txt
 Optimization of info.txt
 HTML Sitemap Page Optimization

SEO Setups

Google Analytics
 Google Sitemap Setup
 Sitemaps Submission into Google & Yahoo
 Blog Submission in Technorati, Google Blog Search

Standard Checks/Optimizations

XML Sitemap Create + Submit
 Robots.txt Creation & Implementation
 Google Webmaster Tools Setup
 301 Redirect Setup
 W3C Web Standards Analysis

Off-Page Optimization

Directory Submissions on Quality Sites: 100
 SEO Article Writing (400 words): 4
 Article Submissions: 80
 Press Release Writing (350 words): 2
 Press Release Submissions: 20
 Blog Creation/Optimization
 Blog Posting: 6
 Social Bookmarking: 80
 Classified Ads Submissions: 60
 Search Engine Submissions: 30
 Social Network Marketing: 30
 Blog Submissions in Book Marking Sites: 30
 Micro Website Creation/Optimization
 Pdf Posting/Optimization
 Document Posting/Optimization
 Video Submissions/ (client provide)
 Business Listing: 5
 Local Optimization

SMO Branding

Facebook
 Twitter
 Pinterest
 LinkedIn
 Stumbleupon
 Flickr
 Slideshare

SEO Reports & Support

Bi-weekly Google Analytics Report
 Bi-weekly SEO Report
 Email
 Chat Skype/Telegram



Phone

COMPARE PACKAGES

[Read More](#)

Price: €1,095.00 / month

Categories: [All Services](#), [Marketing](#), [SEO Optimisation](#)



PLATINUM SEO

SKU: 033

Analysis & Reporting

Initial Website Analysis
 Keyword Research + Report: 30
 Current Ranking Report
 Traffic Analysis Report
 Brief Sector Analysis
 Brief Summary of Website's Aims/Purpose
 Competitor (SERP) Analysis + Report
 Alexa Report
 Brief Products/Service Analysis

On-Page Optimization & Reporting: full if needed

Title Tags
 Meta Descriptions
 Meta Keywords
 Content Analysis
 Canonicalization Temporally (if required)
 Dead Link Analysis
 Keyword Density Setup
 Header Tags Analysis (H1 etc)
 Internal Linking Structure Analysis
 Social Bookmarking Button Implementation
 Existing Page Content Updating
 SEO-Friendly URL Rewrite
 Video Optimization (client provide)
 Footer Tag Optimization

Advanced Onpage Optimization

Optimization of ROR.xml
 Optimization of urllist.txt
 Optimization of info.txt
 HTML Sitemap Page Optimization

SEO Setups

Google Analytics
 Google Sitemap Setup
 Sitemaps Submission into Google & Yahoo
 Blog Submission in Technorati, Google Blog Search

Standard Checks/Optimizations

XML Sitemap Create + Submit
 Robots.txt Creation & Implementation
 Google Webmaster Tools Setup
 301 Redirect Setup
 W3C Web Standards Analysis

Off-Page Optimization

Directory Submissions on Quality Sites: 150
 SEO Article Writing (400 words): 6
 Article Submissions: 120
 Press Release Writing (350 words): 3
 Press Release Submissions: 30
 Blog Creation/Optimization
 Blog Posting: 8
 Social Bookmarking: 100
 Classified Ads Submissions: 80
 Search Engine Submissions: 40
 Social Network Marketing: 50
 Blog Submissions in Book Marking Sites: 40
 Micro Website Creation/Optimization
 Pdf Posting/Optimization
 Document Posting/Optimization
 Video Submissions/ (client provide)



Business Listing: 8
Local Optimization

SMO Branding

Facebook

Twitter

Pinterest

Linkedin

Stumbleupon

Flickr

Slideshare

SEO Reports & Support

Weekly Google Analytics Report

Weekly SEO Report

Email

Chat Skype/Telegram

Phone

[COMPARE PACKAGES](#)

[Read More](#)

Price: €1,395.00 / month

Categories: [All Services](#), [Marketing](#), [SEO Optimisation](#)

TROTORT